

Privacy Policy

Last updated: July 29, 2025

1. Introduction

This Privacy Policy describes how we collect, use, store, and protect your personal information when you use our platform for selling online courses in various fields.

By using our website, you agree to the terms of this Privacy Policy.

2. Contact Information

Data Controller:

- Company: Kano Study Tech Limited
- Registration Number: 78408018
- Legal Address: Room 5003, 5/F, Yau Lee Centre, 45 Hoi Yuen Road, Kwun Tong, Hong Kong
- Privacy Email: privacy@kano.study
- Technical Support: support@kano.study

3. Information We Collect

3.1. Information you provide:

- Registration data: first name, last name, email, password
- Profile information: photo (optional), description, course specialization
- Payment information: payout details (for course authors)
- Communications: chat messages, reviews

3.2. Information collected automatically:

- Technical data: IP address, browser type, operating system
- Usage data: website pages, session duration, clicks
- Cookies and similar technologies: to improve website functionality

3.3. Information from third parties:

- Authentication data: information from Auth0 when logging in through social networks
- Payment data: transaction information from payment providers

4. How We Use Your Information

4.1. Primary purposes:

- Providing platform services (course search, course purchases)
- Processing payments and payouts
- Enabling communication between course authors and students
- Providing technical support

4.2. Additional purposes:

- Improving service quality and user experience
- Preventing fraud and ensuring security
- Complying with legal requirements
- Marketing communications (only with your consent)

5. Sharing Information with Third Parties

We may share your data with the following third parties:

5.1. Service providers:

- Auth0 - for authorization and authentication
- Stream Chat - for messaging system
- Payment systems - for payment processing
- Hosting providers - for platform operation

5.2. Legal requirements:

- Upon request from government authorities within the framework of legislation
- To protect our rights and user safety

We do NOT sell your personal data to third parties.

6. International Data Transfers

Your data may be processed in countries outside your residence, including:

- Hong Kong (headquarters)
- USA (AWS/Google Cloud servers)
- EU countries (partner servers)

We ensure adequate protection during international data transfers.

7. Data Storage and Security

7.1. Retention periods:

- Active accounts: while account remains active
- Deleted accounts: up to 30 days for recovery, then complete deletion
- Financial records: 7 years (legal requirements)
- Logs and analytics: up to 2 years

7.2. Security measures:

- Data encryption in transit (SSL/TLS)
- Encryption of sensitive data in database
- Regular backups
- Limited employee access to data
- Regular security audits

8. Your Rights

8.1. Access and control rights:

- Access: request a copy of your personal data
- Rectification: update or correct inaccurate data
- Erasure: request deletion of your data
- Restriction: limit the use of your data
- Portability: receive data in machine-readable format

8.2. Additional rights (for EU residents):

- Right to object to processing
- Right to withdraw consent at any time
- Right to lodge a complaint with supervisory authority

8.3. Exercising rights:

To exercise your rights, contact: privacy@kano.study

Response time: up to 30 days.

9. Cookie Usage

9.1. Types of cookies:

- Necessary: for basic website functionality

- Functional: for improved user experience
- Analytics: for usage analysis (Google Analytics)
- Marketing: only with your consent

9.2. Cookie management:

You can manage cookies through browser settings or our privacy preference center.

10. Minors

Our platform is designed for users of all ages, including minors:

10.1. Children under 13:

- Use of the platform is prohibited in accordance with COPPA (USA) and international standards
- We do not knowingly collect data from children under 13

10.2. Teenagers 13-17 years old:

- May use the platform with parental or guardian consent
- Parents/guardians are responsible for their minor's actions on the platform
- We may request verification of parental consent during registration
- Parents have the right to control and delete their children's accounts

10.3. Special protection measures:

- Limited access to minors' personal data
- Additional security measures when processing children's data
- Parents' right to access, correct, and delete their child's data
- Ability to block accounts upon parental request

10.4. Parental inquiries:

For questions related to minor accounts, contact: privacy@kano.study

11. Policy Changes

We may update this Policy. We will notify you of significant changes via email or website notifications 30 days before changes take effect.

12. Contact Us

For all questions related to personal data processing:

- Email: privacy@kano.study
- Postal Address: Room 5003, 5/F, Yau Lee Centre, 45 Hoi Yuen Road, Kwun Tong, Hong Kong